2020
EXHIBIT & SPONSORSHIP PROSPECTUS
WHY PARTICIPATE?

Our nine Primary Care/Pharmacology conferences will be attended by a key audience of nurse practitioners, advanced practice nurses, and other primary care providers. Whether you are interacting in the exhibit hall, showcasing a product theater, or taking advantage of a variety of sponsorship items, our conferences provide an excellent opportunity to represent your brand and meet face-to-face with hundreds of primary care providers. NPACE values exhibitors and sponsors as a central part of the conference experience and limits the number of vendors at each event to maximize visibility.

ABOUT NPACE

NPACE is a national nonprofit organization that promotes excellence in patient care by providing high quality, evidence-based educational programs to nurse practitioners and other advanced practice clinicians in a rapidly changing healthcare environment.
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<th>Location</th>
<th>Conference Dates</th>
<th>Exhibit Dates</th>
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<tr>
<td>Hilton Head Marriott Resort &amp; Spa</td>
<td>March 3-6</td>
<td>March 4-5</td>
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<td>Wyndham Grand</td>
<td>May 4-7</td>
<td>May 5-6</td>
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<tr>
<td>Westin Seattle</td>
<td>July 10-13</td>
<td>July 11-12</td>
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<td>Laguna Cliffs Marriott Resort &amp; Spa</td>
<td>October 19-22</td>
<td>October 20-21</td>
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<td>Chicago Marriott Downtown Magnificent Mile</td>
<td>April 4-7</td>
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<td>Sea Crest Beach Hotel</td>
<td>June 8-12</td>
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<td>Omni Nashville Hotel</td>
<td>August 27-30</td>
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<td>Westin Boston Waterfront</td>
<td>November 13-16</td>
<td>November 14-15</td>
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EXHIBITS
The exhibit hall will feature an array of companies providing education and information on products and services used in patient care or for operating a professional healthcare practice.

Nonprofit/Government/Bookseller: $800 – price per conference
Standard Booth: $1000 – price per conference
Friend of NPACE Booth: $1600 ($2200/two tables) – price per conference
Exclusive Exhibit Day: $5,000

Limited Friend of NPACE tables available

SPONSORSHIPS
Sponsorship items available for individual conferences. Pricing listed per conference.

- Digital Attendee List | $500
- Registration Bag Item | $600
- Exhibit Hall Signage | $1,500
- Email Blast | $2,000
- Exhibit Hall Raffle | $2,500
- Device Charging Station | $2,500
- Restroom Posters | $3,000
- Hand Sanitizer Station | $3,000
- Floor Decals | $3,000
- Door Decals | $4,000
- Poster Session | $5,000
- Conference Wifi | $5,000
- Focus Group | $7,500 (F&B not included)
- Coffee & Snack Break | $10,000
- Welcome/Evening Cocktail & Hors D’oeuvres Reception | $12,500
- Exhibit Hall Grand Opening: Continental Breakfast | $15,000

PRODUCT THEATERS/ NON-CE PROGRAMS
A Product Theater is the ultimate opportunity to deliver your product information and education to NPACe attendees. Bring a speaker from your speaker bureau to deliver an educational presentation on your product or services.

Format Options: Breakfast, Lunch, Dinner

Product Theater Benefits
- Presentations scheduled as unopposed sessions
- Meeting space provided
- Audio/visual set-up and staff
- One hour of podium time
- Additional sign-in/registration time
- Listing of Product Theater session on conference agenda (online and on-site)
- Inclusion of your session in several NPACe emails
- Complimentary exhibit space
- Food and beverage provided
- Logistics support
- Electronic file of conference attendees

Please contact Joshua Plotkin, Corporate Affairs Manager, for Product Theater pricing at 774.270.5472.

For additional information, or to secure an exhibitor booth, sponsorship, or product theater, please visit npac.org, email jplotkin@npac.org, or call 774.270.5472
“Exhibiting at NPACE has been a huge opportunity for our brands to be in front of an impactful audience.”

– Erica B., Clarion Brands
PARTNER WITH NPACE IN 2020

For 40 years, NPACE has delivered highly sought after programs of exceptional quality. Nurse practitioners routinely return to NPACE conferences and recommend us to their colleagues and peers year after year.

We look forward to partnering with you!

TOPICS OF INTEREST
As determined by past needs assessment surveys

- Acute Care
- Anxiety/Depression
- Asthma/COPD
- Bone Health
- Cancer Screenings
- Cardiovascular Disease
- Chronic Pain Management
- Concussions
- Dermatology
- Diabetes
- GI Disorders
- Geriatrics
- Hypertension
- Immunization Guidelines
- Infectious Disease
- Kidney Disease
- Lab Interpretation
- Mental Health
- Neurology
- Professional Development
- Psychiatric Pharmacology
- New Drugs
- Obesity Management
- Opioid Addiction
- Orthopedic/Joint Disorders
- Women’s Health

SECURE YOUR SPONSORSHIP/EXHIBIT TODAY!
npace.org | 774.270.5472

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