npace

CE/CME FOR ADVANCED PRACTICE PROVIDERS



2027 prospectus

Expand your reach and harness the power of connection

Exhibits, Sponsorship, Advertising & Collaboration Opportunities

4 virtual &

5 live events

About NPACE

NPACE is a non-profit continuing education organization for Advanced Practice Providers, offering ANCC and AAPA credit while delivering current, evidence-based education that supports clinical excellence and improves patient outcomes.



Why NPACE?

From industry giants to small businesses, NPACE offers tailor-made options to suit every company's unique connection needs. Whether you choose to shine at our in-person conferences, leverage our cutting-edge virtual platforms, or amplify your reach through strategic advertising, our dedicated NPACE team will go above and beyond to help fulfill your goals and surpass your expectations.

2027 Events



FEB 10	**VIRTUAL** CONFERENCE
MAR 1-2	**BOSTON, MA** EXHIBIT DATES | MAR 1-2
APRIL 5-7	**HILTON HEAD, SC** EXHIBIT DATES | APRIL 6-7
MAY 13-14	**VIRTUAL** CONFERENCE
JUNE 29- JULY 1	**NEWPORT, RI** EXHIBIT DATES | JUNE 30- JULY 1
AUG 16-19	**CHICAGO, IL** EXHIBIT DATES | AUGUST 17-19
SEP 29-30	**VIRTUAL** CONFERENCE
NOV 8-10	**CARLSBAD, CA** EXHIBIT DATES | NOV 9-10
DEC 8-9	**VIRTUAL** CONFERENCE

NPACE BY THE NUMBERS

40% local attendees
60% out-of-town

300-400
attendees
per conference

75%
Working in Adult or Family Practice

110k+
Website visitors per year

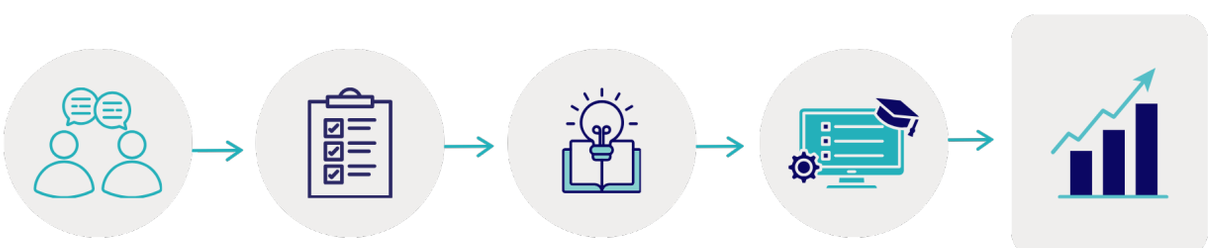
120k
APPs reached via multichannel marketing

98%
Prescriptive Authority

> We had a very successful experience—connecting with numerous leads, engaging and educating providers, and building relationships with key stakeholders across the state.
> – Mia | Alkermes

CONTENT DESIGNED AROUND APP NEEDS

Based on annual needs assessment survey



We gather insights through surveys, feedback, and ongoing conversations

We identify needs, preferences, educational gaps, and preferred learning styles

We turn insights into actionable strategies that shape what we do and what we offer

We create relevant content and experiences designed around real-world needs

We Grow! Stronger education. Stronger connection. Stronger outcomes.

> "Thank you for all your work in making this program successful for all parties! We really appreciate the partnership on this program!"
> – Tricia | Eli Lilly

REACH YOUR TARGET AUDIENCE

Since 1980, we've offered relevant, evidence-based, and stimulating continuing education in a dynamic learning environment. We welcome the opportunity to work with you to expand your APP reach.





TOPICS & SKILLS TRAINING

Based on annual needs assessment survey

- Acute Care
- Alternative Health & Wellness
- Anxiety/Depression
- Asthma/COPD
- Bone Health
- Cancer Screenings
- Cardiovascular Disease
- Chronic Pain Management
- Dermatology
- Diabetes
- GI Disorders
- Geriatrics
- Hypertension
- Immunization Guidelines
- Infectious Disease
- Kidney Disease
- Lab Interpretation
- Mental Health
- Movement Disorders
- Neurology
- New Drugs
- Obesity Management
- Opioid Addiction
- Orthopedic/Joint Disorders
- Pain Management
- Professional Development
- Psychiatric Pharmacology
- Women's Health

EXHIBITING

All Exhibit Booths are 6’ tabletop exhibits. Exhibits include table, chairs, carpeting, and badges for up to 4 staff, as well as breakfast and coffee.

Friends of NPACE receive premium location, logo on signage and intermission slide deck, registration bag item, and badge ribbon designation.

Friends of NPACE:	
• 2 tables:	$3,000
• 1 table:	$2,600
Standard Booth:	$2,000
Non-profit/Government Independent/Small Business:	$1,600
Exhibitor Lead Retrieval:	
• Initial license	$500
• Each additional license	$250





HELPFUL LINKS

Register to Exhibit!

Exhibitor/Sponsor Resources

EXHIBITOR FAQS

1. **What do I receive with my exhibitor registration? Is lead retrieval included?**
    i. Badges for up to 4 staff members to attend
    ii. One 6' table (unless you've selected the two table Friends of NPACE option)
    iii. Two Chairs
    iv. Waste removal for empty boxes and cartons
    v. Carpeting – All exhibits take place in ballrooms or ballroom foyers in carpeted areas!
    vi. Free WiFi
    vii. Lead Retrieval – Lead retrieval is available with pricing as follows:
        1. $500 – Initial license
        2. $250 – Additional license(s)
        3. Lead retrieval is conducted through the NPACE onsite event app that can be downloaded directly to your device of choice (CVENT lead capture). Companies purchasing lead retrieval will receive access information 1-2 weeks prior to the event start date.

2. **When will I receive conference information?**
Roughly 2 months out from the conference, the NPACE team will begin to send pertinent conference information such as hotel details, exhibit hall schedules, badge registration information, and more.

3. **Do I need to order any furniture for my exhibit booth? Is electrical included?**
    a. NO! Everything is included for you to arrive onsite at a NPACE event and set up your exhibit booth without having to go through any 3rd party ordering site for exhibit furniture
    b. Electrical access is venue-dependent; occasionally exhibitors will need to order electrical outlets for their booth directly with the venue. The pre-conference logistics email will alert you to electrical access for each individual event.

4. **How does shipping/receiving work?**
Each individual venue NPACE works with has different shipping and receiving protocols. More often than not, the onsite venue FedEx/UPS or business center will handle all shipping & receiving needs and will deliver your items directly to your exhibit booth. Shipping contacts and processes for each venue will be provided ~2 months ahead of the conference. Any costs associated with shipping and receiving will be handled between you and the venue shipping contacts.

5. **How do I know my booth # or where my booth is? What do I do when I arrive onsite?**
    a. NPACE exhibit halls typically have 30-50 table top exhibits and will assign booth numbers to companies based on the type of exhibit booth they registered for and when they registered for the event. If you want the best location, the Friends of NPACE booth is worth it!
    b. Upon arrival at the venue, visit the NPACE registration desk to receive your conference badge. NPACE staff will show you to your booth when you arrive onsite.

6. **When is payment due? How does NPACE accept payment?**
Payment is due 30 days prior to the event start date and can be received by credit card, check or ACH wire transfer. Credit card payments over $5,000 will incur a 3% credit card processing fee.

7. **What happens if I can't be onsite for the entire event?**
No problem at all! You are allowed to swap out reps for your booth throughout the duration of the event to ensure your booth is adequately staffed.

8. **Food & Beverage**
NPACE provides breakfast and coffee breaks to exhibitors on the exhibit days at each event. Lunch is not provided unless specified onsite by NPACE staff at each individual event.

9. **Room Blocks/Hotel Rooms**
NPACE has room blocks at each venue available for exhibitors to take advantage of. It is highly encouraged to book your hotel rooms as soon as you register to exhibit as NPACE room blocks typically sell out at each event. If there is a charge for parking onsite, the exhibitor will be responsible for the parking fees incurred.

IN-PERSON SPONSORSHIP

Sponsorship items available for individual conferences. Pricing listed is per conference.

Meal Sponsorship/Reception	$20,000
Wifi Support	$7,500
Poster Display/Session	$7,500
Coffee & Snack Break	$7,500
Offsite Dinner Promotion: *(Includes Friends of NPACE booth)*	$7,500
Device Charging Station	$4,000
Two 24"x36" Display Signs	$2,000
Wellness Activity	$1,500
Audience Email:	$1,000
Registration Bag Item	$1,000
New Mother's Room	$1,000

PROGRAM SPONSORSHIP

All sponsored programs are unopposed with no competing sessions and are integrated into the conference schedule. See product theater/CE program info sheet for what's included with these programs!

Product Theaters & Disease State Education Programs (Non-CE/CME Pharma Programs)
$40,000-$45,000
Inquire with jplotkin@npace.org for more info

CE Program w/ F&B	$25,000
CE Program w/o F&B	$20,000

Hands-On Training/Learning Lab

20-mins	$5,000
For groups of 25-75 *(45-mins)*	$10,000

Advisory Board, Focus Group, Team Meetings	$10,000-$15,000

VIRTUAL CONFERENCE SPONSORSHIP

Product Theater/Disease State Education	$25,000
CE Program	$15,000
Audience Email	$2,000
Conference Portal Banner Feature	$2,000

ANNUAL SPONSORSHIP ITEMS

Featured at each 2027 NPACE Conference. All items are distributed to attendees upon check in at registration desk. Must book by December 11, 2026.

Mobile Phone Charger Logo Feature	$15,000
Hand Sanitizer Logo Feature	$7,500
Registration Bag Logo Feature	$7,500
Conference Notebook Full-page Feature	$2,000

NPACE PRODUCT THEATER INFORMATION

Contact Information for Contracting & Questions: Josh Plotkin, NPACE Chief Operating Officer, jplotkin@npace.org, 774-279-4607

PRICING:

- **In-Person Lunch Product Theater Program** $45,000
- **In-Person Breakfast Theater Program** $40,000
- **Virtual Product Theater Program** $25,000

**Discounts – If a company contracts for 3 or more product theaters with NPACE in a calendar year, NPACE will provide a $5,000 discount off the total cost.*

Attendance: Product Theaters typically generate 150-200 attendees!

PRODUCT THEATERS AT NPACE INCLUDE:

- **45 minutes of unopposed podium time for program**
- **30 minutes pre-program setup and registration to take place**
- **Badge scanning of attendees**
- **Addition of session into the conference agenda**
  - Program info included on all conference agenda signage and attendee materials both print and digital
- **Complimentary premium exhibit booth**
- **Registration bag item to promote program**
- **Marketing of program to conference attendees**
  - Direct email blast promoting program
  - Listing of programs on all online conference marketing
- **Ability to conduct:**
  - Pre-test
  - Post-test
  - Evaluation
  - Polling
  - URL Link Sharing
  - PDF File Sharing
- **Food & Beverage for program attendees coordinated and paid for by NPACE**
- **Complete Audio/Visual Setup**
  - Podium
  - Laptop
  - Confidence Monitor on floor
  - Conference room projection setup
  - Onsite A/V techs to assist during program
  - Ability to record/capture program* (*Optional, potential additional costs involved)
- **Pre-conference and onsite logistics assistance from NPACE team for smooth running of your program! We are hands on throughout the entire process to ensure everything is ready on the day of your program!**

Product Theaters at NPACE are the optimal way to get in front of our conference audience. Our staff is here throughout the entire process to ensure the program is executed seamlessly.

PRODUCT THEATER FAQS

1. Why should my company choose NPACE for product theaters?
NPACE prides itself on providing the most seamless product theater experience in the industry. With a hands-on approach and the goal of making the program as easy as possible on the sponsor, we ensure you work with the same team of people from the beginning of the process through the day of the program, and post-program. Our team will ensure all needs for your program are taken care of and will go above and beyond for all needs. As we like to say, if you are there on the day of your program with your speaker, staff and slide-deck, we'll have the rest ready to go!

2. How does NPACE determine time slots and dates for product theaters?
NPACE operates on a first-come, first-served basis for scheduling product theater programs. Product theater dates/times are confirmed once NPACE and the sponsor company have signed a letter of agreement (LOA).

3. How does food and beverage work for product theaters?
The NPACE team will take care of all food and beverage needs for product theater programs so your staff does not have to worry about setting that up or working with the venue on that part of the program. NPACE provides a beautiful buffet breakfast/lunch for all product theater attendees which attendees appreciate much more than the typical boxed lunch. Food & Beverage is not provided for virtual programs.

4. How does A/V work for product theaters?
NPACE works with a fantastic AV provider called CCR who travels with NPACE to our in-person events and manages the broadcast of virtual conferences. Product theater programs take place in the same room as NPACE sessions, so sponsors are able to "plug in" to the existing AV setup NPACE has for in-person programs. The NPACE event app supports polling, Q&A, and digital resource sharing.

5. How does access for my staff/speakers work for product theaters?
NPACE welcomes as many sponsored program staff members and speakers as needed for product theaters. (This is YOUR program after all!). Once an LOA is signed, NPACE will send information specific to the conference venue to your team including badge registration, hotel room block, logistical needs and anything else you may need while onsite at the conference!

6. Can I have a staff member introduce the speaker and/or screen questions from the audience?
YES! NPACE is happy to moderate the entire program or have a sponsor moderator. Questions for the speaker can be screened by staff prior to being asked to ensure they are appropriate and on-label.

7. Is a deposit required? How does payment work?
Payment terms are outlined in the LOA for product theaters. A 50% deposit is typically due within 30 days of signing the LOA with the remaining 50% due at least 10 weeks in advance of the program date. NPACE is flexible and understands each company may have specific payment needs; please communicate any specific payment needs during the LOA process. If paying by credit card, a 3% processing fee will be charged for all credit card transactions over $5,000.

NPACE CE PROGRAM INFORMATION

Contact Information for Contracting & Questions: Josh Plotkin, NPACE Chief Operating Officer, jplotkin@npace.org, 774-279-4607

PRICING:

- **In-Person CE Program with F&B** $25,000
- **In-Person CE Program without F&B** $20,000
- **Virtual CE Program** $15,000
- **Enduring CE Program Promotional Package** $15,000

**Discounts – If a company contracts for 3 or more CE programs with NPACE in a calendar year, NPACE will provide a $5,000 discount off the total cost.*

Attendance: CE Programs at NPACE are open to the entire conference audience and attract 250+ learners!

CE PROGRAMS INCLUDE:

- **60 minutes of unopposed podium time for program**
- **15 minutes pre-program setup and registration to take place**
- **Badge scanning of attendees if needed**
- **Addition of session into the conference agenda**
  - Program info included on all conference agenda signage and attendee materials both print and digital
- **Registration bag item to promote program**
- **Marketing of program to conference attendees**
  - Direct email blast promoting program
  - Listing of programs on all online conference marketing
- **Ability to conduct:**
  - Pre-test
  - Post-test
  - Evaluation
  - Polling
  - URL Link Sharing
  - PDF File Sharing
- **Food & Beverage for program attendees coordinated and paid for by NPACE (*If selected)**
- **Complete Audio/Visual Setup**
  - Podium
  - Laptop
  - Confidence monitor on floor
  - Conference room projection setup
  - Onsite A/V techs to assist during program
  - Ability to record/capture program* (*Optional, potential additional costs involved)
- **Pre-conference and onsite logistics assistance from NPACE team for smooth running of your program! We are hands on throughout the entire process to ensure everything is ready on the day of your program!**

CE PROGRAM FAQS

1. Why should my company choose NPACE for CE Programs?

NPACE prides itself on providing the most seamless CE program experience in the industry. With a hands-on approach and the goal of making the program as easy as possible on the sponsor, we ensure you work with the same team of people from the beginning of the process through the day of the program, and post-program. Our team will ensure all needs for your program are taken care of and will go above and beyond for all needs. As we like to say, if you are there on the day of your program with your speaker, staff and slide-deck, we'll have the rest ready to go!

2. How does NPACE determine time slots and dates for CE Programs?

NPACE operates on a first-come, first-served basis for scheduling CE programs. CE program dates/times are confirmed once NPACE and the sponsor company have signed a letter of agreement (LOA).

3. How does food and beverage work for CE Programs?

The NPACE team will take care of all food and beverage needs for CE programs so your staff does not have to worry about setting that up or working with the venue on that part of the program. NPACE provides a beautiful buffet breakfast/lunch for all CE program attendees which attendees appreciate much more than the typical boxed lunch. Food & Beverage is not provided for virtual programs.

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8. Can I have my program recorded and made available for on-demand access?

Yes, NPACE can record your program and make it available to the conference audience for enduring access! NPACE can also host the program on our learning center as an enduring program to attract an additional audience to the program and can also include advertising/promotion if desired.

9. Can my company include NPACE conferences/opportunities in our grant proposal?

Yes, NPACE is happy to provide any information needed to a medical education company to be included in your grant proposal.

PLATINUM PACKAGE: $30,000

IN-PERSON CONFERENCE **EXHIBIT & SPONSORSHIP PACKAGES**

- Full-page ad with premium position in the digital conference program
- Premium booth and premium location in the exhibit hall
- Logo in digital program
- 60-second video to be played during three intermissions
- Acknowledgement from the podium
- Name or corporate logo on the event sponsor web page on conference website for attendees (CVENT)
- 10 conference badges
- Two registration bag inserts
- Premium signage thanking company for being Platinum sponsor
- Conference attendee list
- Email to conference attendees (pre- or post-event) distributed by NPACE on Sponsor's behalf.
- Up to 5 push notifications in conference app
- Two lead retrieval licenses

GOLD PACKAGE: $20,000

IN-PERSON CONFERENCE **EXHIBIT & SPONSORSHIP PACKAGES**

- Full-page ad with premium position in the digital conference program
- Premium booth and premium location in the exhibit hall
- Logo in digital program
- 60-second video to be played during two intermissions
- Acknowledgement from the podium
- Name or corporate logo on the event sponsor web page on conference website for attendees (CVENT)
- 8 conference badges
- 1 registration bag insert
- Premium signage thanking company for being Gold sponsor
- Up to 3 push notifications in conference app
- One lead retrieval license

SILVER PACKAGE: $10,000

IN-PERSON CONFERENCE **EXHIBIT & SPONSORSHIP PACKAGES**

- Half-page ad with premium position in the digital conference program
- Premium booth and premium location in the exhibit hall
- Logo in digital program
- 60-second video to be played during one intermission
- Acknowledgement from the podium
- Name or corporate logo on the event sponsor web page on conference website for attendees (CVENT)
- Six conference badges
- 1 registration bag insert
- Premium signage thanking company for being Silver sponsor
- Up to 2 push notifications in conference app
- One lead retrieval license

BRONZE PACKAGE: $5,000

IN-PERSON CONFERENCE **EXHIBIT & SPONSORSHIP PACKAGES**

- Quarter-page ad in the digital conference program
- Standard booth and location in the exhibit hall
- Logo in digital program
- Acknowledgement from the podium
- Name or corporate logo on the event sponsor web page on conference website for attendees (CVENT)
- Four conference badges
- Standard signage
- Up to 1 push notification in conference app
- One lead retrieval license

MARKETING & PROMOTIONAL OPPORTUNITIES

Email Opportunities:

- Individual email $6,000
- Email campaign (4 Emails) $20,000
- Monthly Partner email feature $3,000

Company Landing Page:
Page active for six months $5,000

Pharma Dinner Promotion $1,500

Website & Social Media:

- Post (Facebook, Twitter, IG, LinkedIn) $1,000
- Website logo & link feature $1,000
- Blog post $500

Newsletter:
(Sent once a month - Pricing Includes 3-month ad)

- Feature article $3,000
- Video advertisement $2,500
- Header banner ad $2,500
- Banner ad $2,000

Promotional Package
(2 Emails, 1 social media post, virtual display page, banner ad in newsletter): $20,000

View Email, Social Media & Content Capabilities

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NPACE DINNER PROGRAMS

Year-round support for sponsor-hosted dinner programs

NPACE now offers year-round support for sponsor-hosted dinner programs outside our conferences. Choose from three service tiers: promotion only, promotion with venue and menu coordination, or full-service support that adds AV equipment and a dedicated NPACE staff member onsite.





CHOOSE YOUR LEVEL OF SUPPORT

Three service tiers to fit your program

TIER 1

Promotion Only

$1,500

NPACE promotes your dinner program to area HCPs via email and social media, with RSVP management available on request.

TIER 2

Promotion & Offsite Coordination

$4,500

Everything in Tier 1, plus NPACE coordinates the venue and food and beverage menu, with sponsor approval.

TIER 3

Promotion & Onsite Coordination

$8,000

Full-service support: everything in Tier 2, plus AV equipment and a dedicated NPACE staff member onsite to manage the program.

Please note: The sponsor is solely responsible for program content and its compliance with applicable industry regulations.

DINNER PROGRAM TIERS

What NPACE handles and what the sponsor handles at each level

TIER 1

PROMOTION ONLY

$1,500

NPACE Handles:

- Promotion of the dinner program to area HCPs via email and social media
- RSVP management available on request

Sponsor Handles:

- Venue selection and booking
- Food and beverage menu and bill
- Presenter selection, fees, and logistics
- Audiovisual equipment

TIER 2

PROMOTION & OFFSITE COORDINATION

$4,500

NPACE Handles:

- Promotion of the dinner program to area HCPs via email and social media
- RSVP management available on request
- Venue and food and beverage menu, with sponsor approval

Sponsor Handles:

- Food and beverage bill separate from costs above
- Presenter selection, fees, and logistics
- Audiovisual equipment

TIER 3

PROMOTION & ONSITE COORDINATION

$8,000

NPACE Handles:

- Promotion of the dinner program to area HCPs via email and social media
- RSVP management available on request
- Venue and food and beverage menu, with sponsor approval
- Audiovisual equipment:
  - Laptop
  - Screen
  - Speaker
  - Projector
  - Microphone
  - Power strips
- Dedicated NPACE staff member onsite to manage the program

Sponsor Handles:

- Food and beverage bill separate from costs above
- Presenter selection, fees, and logistics

The sponsor is solely responsible for program content and its compliance with applicable industry regulations.

Questions? Please reach out to (eeddins@npace.org | 774-270-5445). (jplotkin@npace.org | 774-279-4607) or

FRIENDS OF NPACE PODCAST

PODCAST INFORMATION

The Friends of NPACE Podcast allows for conversations with NPACE speakers, partners, and friends that discuss the intersection of healthcare, Nurse Practitioners, Physician Associates, and patients.

With 100+ episodes and 15K downloads since the launch of the Friends of NPACE Podcast in 2024, episodes have focused on topics such as:

- APP career journey
- APP self-care and wellness
- Obesity management
- Patient resources and information
- Mental health

The podcast is hosted by **NPACE Executive Director, Terri Schmitt, PhD, APRN, FNP-BC**, and **NPACE Chief Operating Officer, Josh Plotkin**. Together, they bring APP and patient perspectives to each episode.





PODCAST REACH & MARKETING

The Friends of NPACE Podcast is marketed to over 100K APPs across NPACE multi-media channels and is distributed on the platforms below. The Friends of NPACE podcast has over 15,000 downloads and averages 200-300 downloads per episode.

FRIENDS OF NPACE PODCAST

ADVERTISING & SPONSORSHIP

The Friends of NPACE Podcast offers the following advertising and sponsorship opportunities:

ADVERTISING: This is an opportunity to quickly mention your brand within Friends of NPACE podcast recordings.

• Podcast Presenting Sponsor (Annual Sponsorship)	$20,000
• Episode Presenting Sponsor	$1,000
• 60-second ad read	$750
• 30-second ad read	$500

Presenting & Episode Sponsors will receive:

- 30-second ad read at the beginning of the episode.
- Logo is featured at the beginning of the video version of the podcast and on the NPACE learning center.

Ad Reads:

- All ad reads will be read by podcast hosts. Companies are responsible for providing a copy for ad reads 5 days before recording dates.

SPONSORED PODCASTS: This is an opportunity to host your own content or feature your product updates in a dedicated Friends of NPACE podcast episode.

• Single episode Sponsor on the FON podcast (35-45 min)	$4,000
• 4-episode mini-series bundle (30-45 min each)	$15,000

> "The Friends of NPACE podcast provides NPs with an opportunity to hear from experts across the healthcare landscape and keeps me up to date with the latest developments."– *ILOVETHISPOD08*

EXPAND YOUR REACH

For more information, please reach out to Josh Plotkin at jplotkin@npace.org



Corporate Advisory Council

Where Industry Leaders and APP Education Align

WHAT IS THE CAC?

The NPACE Corporate Advisory Council (CAC) brings together innovative healthcare organizations and industry leaders to shape the future of Advanced Practice Provider education. The NPACE CAC is a strategic collaboration designed to advance primary care and pharmacology education nationwide.

MEMBERSHIP TIERS & ANNUAL INVESTMENT

Transformative Health Allies – $40,000
NPACE Champions – $25,000
Core Collaborators – $10,000

JOIN THE COUNCIL

OUR PURPOSE

The CAC exists to create strong, mutually beneficial relationships that drive:

- **Strategic Collaboration:** Partnerships with companies influencing primary care and pharmacology practice.
- **Educational Advancement:** Co-creation of high-impact resources such as podcasts, needs assessments, and insight reports.
- **Visibility and Networking:** Exclusive access to NPACE's expansive audience and events, both live and virtual.
- **Revenue Diversification:** A sustainable partnership model through tiered annual memberships.
- **Data and Insight Exchange:** Two-way sharing of network insights and market information to better serve APPs.

WHY CHOOSE NPACE?

- **Unmatched Reach:** NPACE connects with 120K+ NPs and PAs across email, conferences, social, and learning channels, plus 410K annual site visits.
- **Highly Targeted Content:** Focused on primary care and pharmacology, NPACE delivers education by APPs, for APPs.
- **True Partnership**: The CAC offers collaboration beyond brand placement, with partners helping shape priorities, needs assessments, and content strategy.
- **Year-Round Engagement:** Your brand stays integrated across conferences, podcasts, newsletters, campaigns, and social channels.
- **Strategic Influence:** Members have a seat at the table, influencing the future of APP practice, education, and innovation.

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CE/CME FOR ADVANCED PRACTICE PROVIDERS

NPACE APP Connect Expo

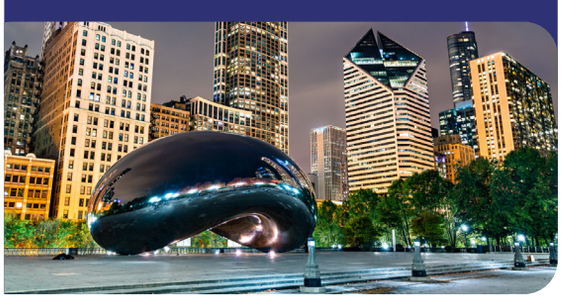
The First National Marketplace for Advanced Practice Providers

AT A GLANCE

The **NPACE APP Connect Expo** is a groundbreaking event designed exclusively for Nurse Practitioners and Physician Associates nationwide. The APP Connect Expo brings together a multitude of APP resources under one roof, showcasing pharma updates, cutting-edge technology, job opportunities, universities, and industry influencers.

AUGUST 17-19, 2027

Intercontinental
Chicago, IL



SCAN TO LEARN MORE

WHY ATTEND?

- **Open Access:** No membership walls, no high costs, and accessible to all APPs at an affordable rate.
- **Comprehensive Marketplace:** Pharma, tech/AI, labs, diagnostics, medical supplies, recruiters, and education providers.
- **Influencer Corner:** Engage with recognized thought leaders and content creators.
- **Career & Education Hub:** Explore advanced degrees, certifications, and job opportunities.

WHY EXHIBIT?

- **Direct Access** to APPs from various regions, industry decision-makers, and social influencers.
- **Unmatched Visibility** with NPACE's NP and PA reach.
- **High-Energy** Engagement through demos, networking lounges, and content opportunities.

EVENT HIGHLIGHTS

- Live demos and learning labs
- Networking lounges and raffles
- Influencer engagement zone
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